

# Privacy Policy

StreetKey.com

Effective Date: April 13, 2026

## 1. Introduction

StreetKey ("StreetKey," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.streetkey.com](http://www.streetkey.com) and use our mobile applications and related services (collectively, the "Services").

Please read this Privacy Policy carefully. By accessing or using our Services, you agree to the collection and use of information in accordance with this policy. If you do not agree with the terms of this Privacy Policy, please do not access or use our Services.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Effective Date" of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates.

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## 2. Information We Collect

We may collect information about you in a variety of ways. The information we may collect via the Services includes:

## **Personal Data**

Personally identifiable information that you voluntarily provide to us when you register for an account, make a purchase, or contact us. This may include:

- Name
- Email address
- Mailing address
- Phone number
- Payment information (processed securely through third-party payment processors)

## **Usage Data**

Information our servers automatically collect when you access the Services, including:

- Your IP address
- Browser type and version
- Operating system
- Pages visited and time spent on those pages
- Referring website addresses
- Access times and dates
- Device information (device type, unique device identifiers)

## **Mobile Device Data**

If you access our Services via a mobile device, we may collect:

- Device type and model
- Operating system and version
- Unique device identifiers

- Mobile network information
- App usage data

### **Cookies and Tracking Technologies**

We may use cookies, web beacons, tracking pixels, and other tracking technologies to collect information about your activity on our Services. You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent.

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### **3. How We Use Your Information**

We use the information we collect about you for the following purposes:

- To provide, operate, and maintain our Services.
- To create and manage your account.
- To process transactions and send related information, including purchase confirmations and invoices.
- To send you technical notices, updates, security alerts, and support and administrative messages.
- To respond to your comments, questions, and requests, and provide customer service.
- To communicate with you about products, services, offers, promotions, and events, and provide other news and information we think will be of interest to you (you may opt out at any time).
- To monitor and analyze trends, usage, and activities in connection with our Services.

- To detect, investigate, and prevent fraudulent transactions and other illegal activities, and protect the rights and property of StreetKey and others.
  - To personalize and improve your experience with our Services.
  - To comply with legal obligations and enforce our Terms of Service.
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## **4. How We Share Your Information**

We may share your information in the following situations:

**Service Providers:** We may share your information with third-party vendors, service providers, contractors, and agents who perform services for us or on our behalf, such as payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

**Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

**Legal Requirements:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process.

**Vital Interests and Legal Rights:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person, or as evidence in litigation.

**With Your Consent:** We may disclose your personal information for any other purpose with your consent.

We do not sell, rent, or trade your personal information to third parties for their commercial purposes.

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## **5. Data Retention**

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

When your personal information is no longer needed, we will securely delete or anonymize it in accordance with applicable laws and our internal data retention policies.

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## **6. Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information from unauthorized access, use, or disclosure. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

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## 7. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information, including:

**Access:** You may request access to the personal information we hold about you.

**Correction:** You may request that we correct any inaccurate or incomplete personal information.

**Deletion:** You may request that we delete your personal information, subject to certain exceptions.

**Opt-Out:** You may opt out of receiving promotional communications from us by following the unsubscribe instructions in those messages.

**Data Portability:** You may request a copy of your personal data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us using the information provided in the "Contact Us" section below. We will respond to your request within a reasonable timeframe and in accordance with applicable laws.

**California Residents:** Under the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA), California residents have additional rights regarding their personal information, including the right to know, the right to delete, the right to opt out of the sale or sharing of personal information, and the right to non-discrimination.

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## **8. Children's Privacy**

Our Services are not intended for children under the age of 13. We do not knowingly collect personally identifiable information from children under 13. If we discover that a child under 13 has provided us with personal information, we will promptly delete such information from our servers.

If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we can take the necessary actions.

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## **9. Third-Party Websites and Services**

Our Services may contain links to third-party websites, services, and applications that are not operated by us. If you click on a third-party link, you will be directed to that third party's website. We strongly advise you to review the privacy policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites or services. Our Privacy Policy does not apply to services offered by other companies or individuals.

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## **10. Do Not Track Signals**

Some browsers include a "Do Not Track" (DNT) feature that signals to websites that you do not want your online activity tracked. Because there is not yet a common understanding of how to interpret the DNT signal, our Services do not currently respond to DNT browser signals or mechanisms.

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## **11. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Effective Date" and the updated version will be effective as soon as it is accessible. We encourage you to review this Privacy Policy frequently to be informed of how we are protecting your information.

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## **12. Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at:

### **StreetKey**

Email: [support@streetkey.com](mailto:support@streetkey.com)

Website: [www.streetkey.com](http://www.streetkey.com)